

Press Release

Velan Kraft House Private Limited

February 20, 2020

Rating

| Instrument / Facility | Amount | Rating | Rating Action | | |
|---------------------------|-------------|-----------------------------------|-----------------------------|--|--|
| | (Rs. Crore) | | | | |
| Long Term Bank Facilities | 43.00 | IVR BB/Stable; ISSUER NOT | Rating revised from IVR | | |
| | | COOPERATING* (IVR Double | BBB (IVR Triple B) with | | |
| | | B with Stable outlook; Issuer Not | Stable Outlook and moved to | | |
| | | Cooperating category) | ISSUER NOT | | |
| | | Cooperating category) | COOPERATING Category | | |
| Total | 43.00 | | | | |

^{*}Issuer did not cooperate; based on best available information

Details of Facility are in Annexure 1

Detailed Rationale

The rating downgrade is because of lack of adequate information regarding Velan Kraft House Private Limited's performance and hence the uncertainty around its credit risk. Infomerics assesses whether the information available about the entity is commensurate with its rating and reviews the same as per its policy.

The lenders, investors and other market participants are thus advised to exercise appropriate caution while using this rating as the rating may not adequately reflect the credit risk profile of the entity, despite the downgrade.

Non-cooperation by Issuer

Infomerics has been regularly following up with the company to provide the required data including FY19 (A) results to monitor its assigned rating to the bank facilities, vide E-mail communications dated January 31, 2020, January 24, 2020, December 23, 2019 and December 03, 2019 and concurrently over several phone calls. However, despite repeated requests by Infomerics, the company's management has not submitted the essential details.

Availability of information is very critical in rating exercise. In the absence of the requisite information, in consonance with SEBI guidelines, Infomerics has to assign the rating based on the best available information. Accordingly, the long- term rating for the bank loan facilities of Velan Kraft House Private Limited aggregating to Rs.43.00 crore shall be moved to the 'ISSUER NOT COOPERATING' category by Infomerics and the rating be noted as IVR BB/Stable; Issuer Not Co-operating; Based on best available information (IVR Double B /Stable: Issuer Not Co-operating; Based on best available information) Accordingly, the



lenders, investors and other users of this rating are requested to exercise adequate caution while using this rating as this rating may not adequately reflect the current credit risk profile of the company.

Analytical Approach & Applicable Criteria

Financial Ratios & Interpretation – (Non-financial Sector)

Guidelines on what constitutes Non-Cooperation by clients

About the Company

Velan Kraft House Private Limited (VKHPL), established in 1972 is engaged in waste paper recycling. The company has four processing units at Chennai with total installed capacity of 2000 metric tonnes per day. The company supplies raw materials to Paper Mills. 'Paper' waste is procured and the same are baled and supplied to Paper mills all across India. The company also deals with other wastes-plastic, metal and wooden scrap, which is dismantled first and sold to the respective recyclers. The company has over 300 employees directly and indirectly involved in the procurement process and 41 vans of various sizes for procurement.

Financials (Standalone)

(Rs. Crore)

| For the year ended* / As On | 31-03-2017 | 31-03-2018 |
|-----------------------------|------------|------------|
| | Audited | Audited |
| Total Operating Income | 103.63 | 120.55 |
| EBITDA | 7.31 | 7.03 |
| PAT | 1.46 | 1.55 |
| Total Debt | 36.82 | 39.38 |
| Tangible Net worth | 15.11 | 16.66 |
| EBITDA Margin (%) | 7.06 | 5.83 |
| PAT Margin (%) | 1.40 | 1.29 |
| Overall Gearing Ratio (x) | 2.44 | 2.36 |

^{*}Based on Infomerics classification

Status of non-cooperation with previous CRA: ACUITE has moved the rating of Velan Kraft House Pvt Ltd into the Issuer Non-Cooperating category as the company did not co-operate in the rating procedure despite repeated follow ups as per the Press Release dated December 09, 2019.

Any other information: Nil

Rating History for last three years:



| Sr. | Name of | Current Rating (Year 2019-20) | | | Rating History for the past 3 years | | | |
|-----|----------------------|-------------------------------|-------------|----------------|-------------------------------------|-------------|-----------|----|
| No. | Instrument/Facilitie | Type | Amount | Rating | Date(s) & | Date(s) & | Date(s) | & |
| | S | | outstandin | | Rating(s) | Rating(s) | Rating(s) | |
| | | | g | | assigned in | assigned in | assigned | in |
| | | | (Rs. Crore) | | 2018-19 | 2017-18 | 2016-17 | |
| 1. | | Long | 36.00 | IVR BB/Stable; | IVR BBB / | | | |
| | Long Term Fund | Term | | ISSUER NOT | Stable | - | - | |
| | Based Limits - | | | COOPERATIN | Outlook | | | |
| | Cash Credit | | | G | (December | | | |
| | | | | O | 06, 2018) | | | |
| 2. | | Long | 7.00 | IVR BB/Stable; | IVR BBB / | | | |
| | Long Term Fund | Term | | ISSUER NOT | Stable | - | - | |
| | Based Limits - | | | COOPERATIN | Outlook | | | |
| | WCTL | | | G | (December | | | |
| | | | | 0 | 06, 2018) | | | |

^{*} Issuer did not cooperate; based on best available information

Note on complexity levels of the rated instrument: Infomerics has classified instruments rated by it on the basis of complexity and a note thereon is available at www.infomerics.com. **Name and Contact Details of the Rating Analyst:**

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About Infomerics:

Infomerics commenced rating & grading operations in April 2015 after having spent over 25 years in various segments of financial services. Infomerics is registered with the Securities and Exchange Board of India (SEBI) and accredited by Reserve Bank of India. Company's long experience in varied spectrum of financial services is helping it to fine tune its product offerings to best suit the market.

Disclaimer: Infomerics ratings are based on information provided by the issuer on an 'as is where is' basis. Infomerics credit ratings are an opinion on the credit risk of the issue / issuer and not a recommendation to buy, hold or sell securities. Infomerics reserves the right to change, suspend or withdraw the credit ratings at any point in time. Infomerics ratings are opinions on financial statements based on information provided by the management and information obtained from sources believed by it to be accurate and reliable. The credit quality ratings are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. We, however, do not guarantee the accuracy, adequacy or completeness of any information which we accepted and presumed to be free from misstatement, whether due to error or fraud. We are not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by us have paid a credit rating fee, based on the amount and type of bank facilities/instruments. In case of partnership/proprietary concerns/Association of Persons (AOPs), the rating assigned by Infomerics is based on the capital deployed by the partners/proprietor/ AOPs and the financial strength of the firm at present. The rating may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor/ AOPs in addition to the financial performance and other relevant factors.



Annexure 1: Details of Facility

| Name of Facility | Date of | Coupon | Maturity | Size of Facility | Rating Assigned/ |
|--|-----------------|-----------|----------|------------------|------------------|
| | Issuance | Rate/ IRR | Date | (Rs. Crore) | Outlook |
| Long Town Fund Dogod | | | | 36.00 | IVR BB/Stable; |
| Long Term Fund Based Limits - Cash Credit | - | - | - | | ISSUER NOT |
| Limits - Cash Credit | | | | | COOPERATING* |
| Long Town Fund Dogod | | | | 7.00 | IVR BB/Stable; |
| Long Term Fund Based Limits – WCTL | - | - | - | | ISSUER NOT |
| Lillius – WCIL | | | | | COOPERATING* |

^{*} Issuer did not cooperate; based on best available information